

Creative Partner Information pack



The finer details

Welcome!

So you're considering a Creative Partnership with Oak Creative?

This info pack contains everything you need to know about how it works.

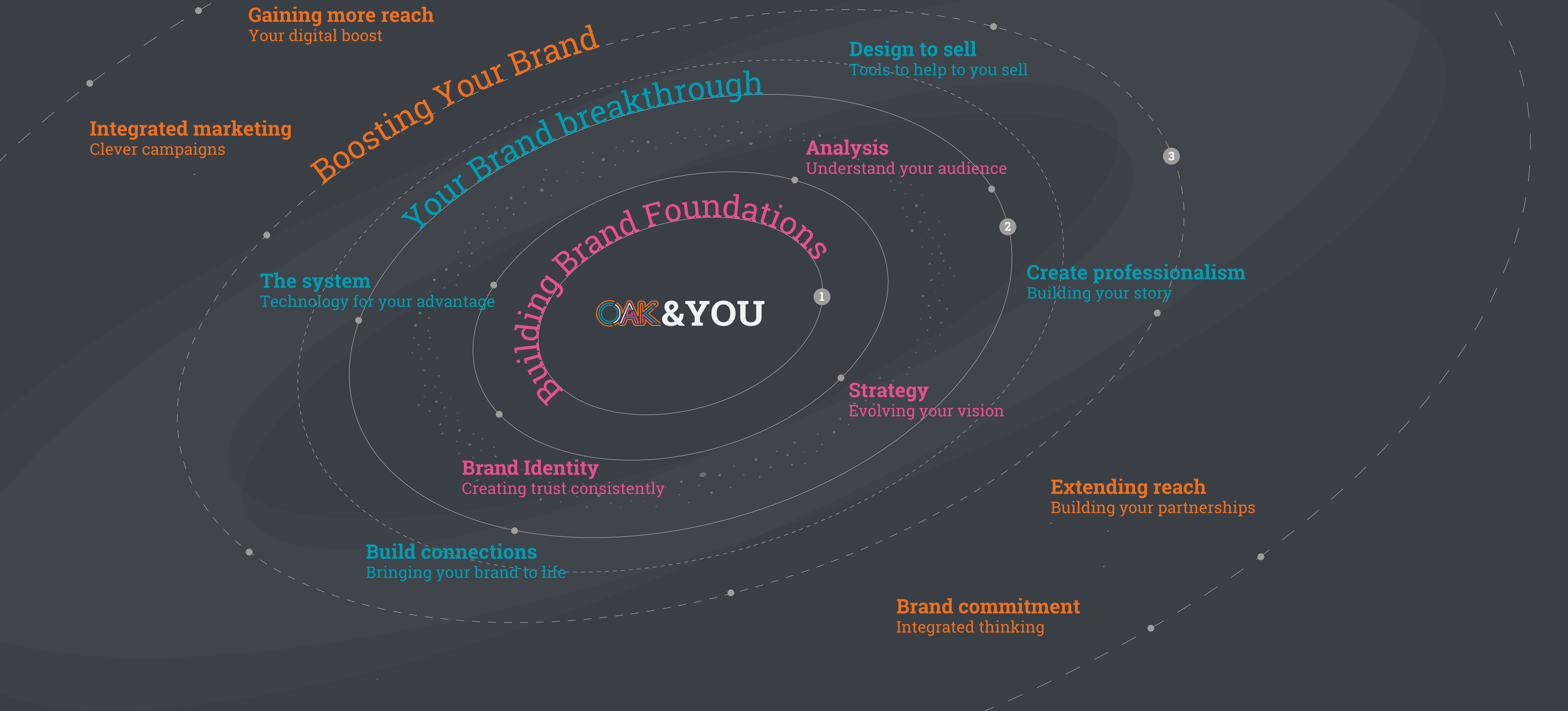


Oak Creative is the first choice creative partner for ambitious brands

We are a partner in profit, growth and innovation.
We aim to boost our clients brand awareness and
drive their business growth.

- We promise to add value to businesses
- We will listen to your goals
- We can become an extension of your team
- We will share your load
- We make it less hassle
- We create the solution
- We help businesses to grow

Our Creative Partnership Packages



The beginning

In a Creative Partnership we work with your business for a 6, 12 or 18 month time frame. You choose. At the start, we listen to you to get to know your brand and understand your business goals. You tell us all about your business and your brand. The good, the bad, the big dreams and the real nightmares - we want to know it all!

Once you've signed up to a creative partnership, together we will create a marketing activities schedule which aligns with your objectives.

Week by week, we deliver your brand outstanding results. We take the hassle away and make it happen. By becoming an extension of your team, we ease the load and want to see your business thrive as much as you do.

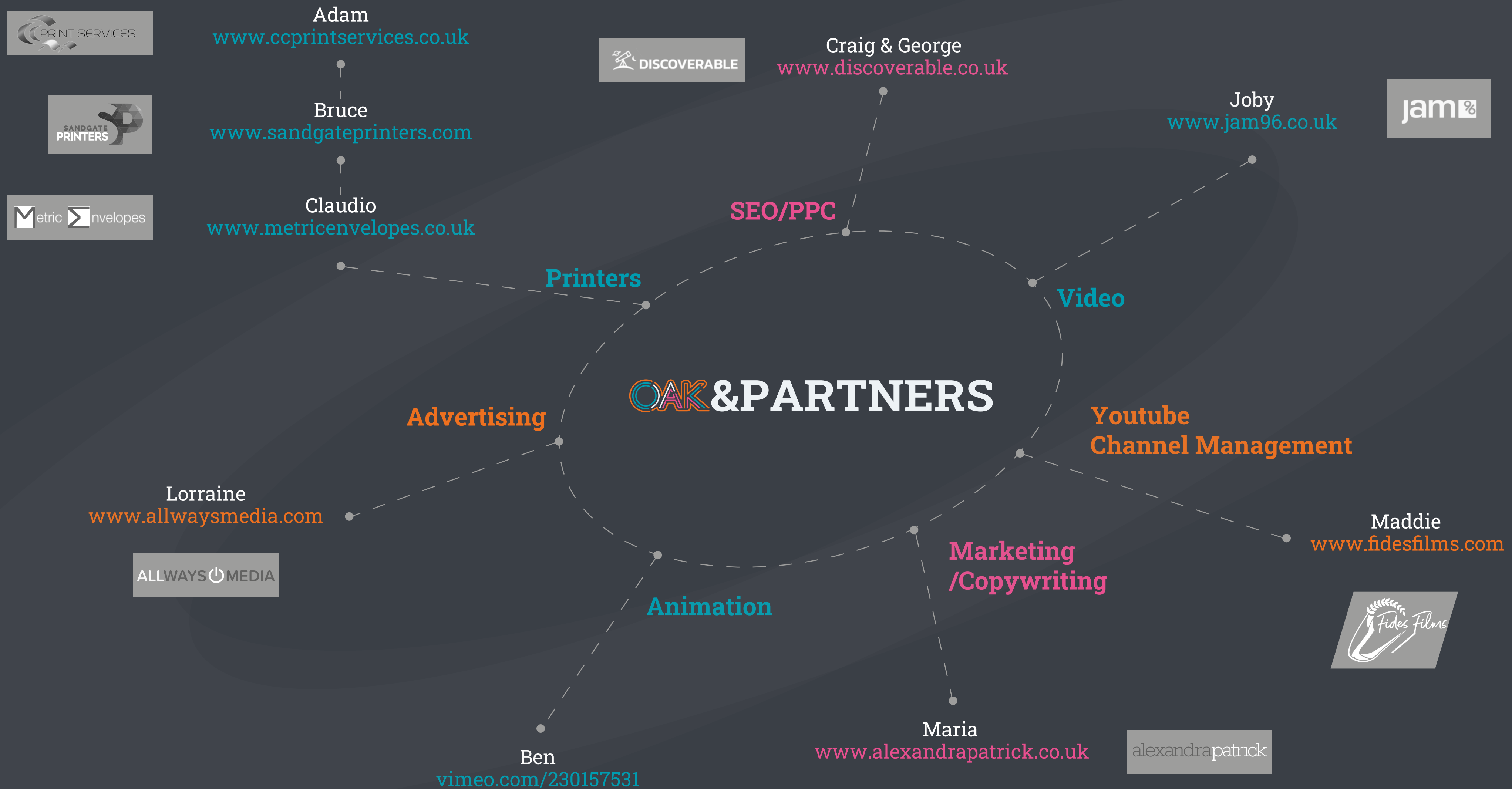
Partnerships

We believe that partnerships are the most powerful way to do business and build our local economies.

Not only do we partner with our clients, but we also have an established network of partners which enables us to elevate the service you receive. We know and trust the right people to help your business, from printers, to copywriters, to IT management. You will have access to this network and become part of the network too, where we recommend you to others.



Our supplier partnerships



Operations

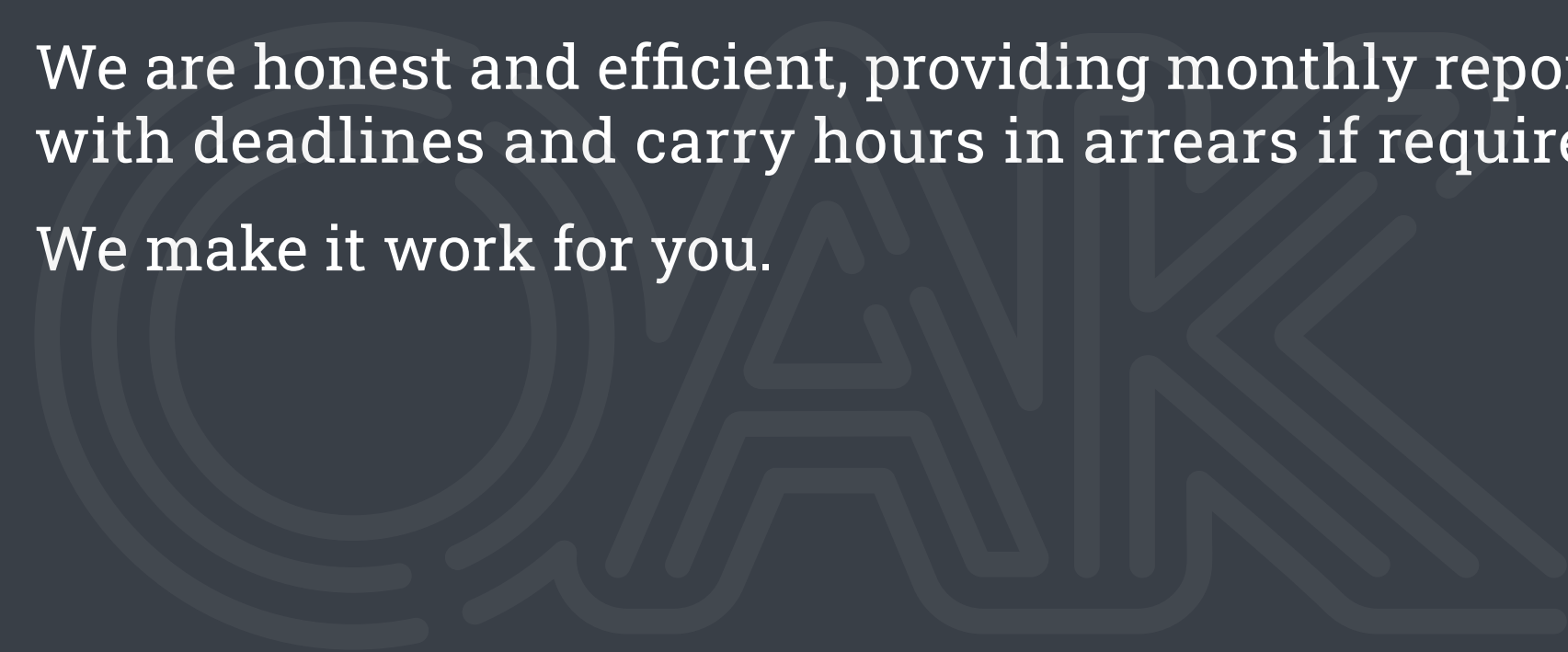
Once we've agreed a plan of action for your business, we get to work!

Each week, Oak Creative execute the actions within the plan uniquely designed to boost your brand and grow your business. We combine our skills across the team to execute a strategy to build growth, creating a brand which customers can trust.

We take the lead, but you need to be involved every step of the way to input and give feedback. We ensure a personable experience with rapid response times and transparency throughout every process.

We are honest and efficient, providing monthly reports on retainer hours. We are flexible with deadlines and carry hours in arrears if required.

We make it work for you.



Investment

In a Creative Partnership we work with your business for a 6, 12 or 18 month time frame.

Our partnership fees range from £1400 - £4500 per month, depending on what stage of life your business is in and what your goals are.

Our payment terms and durations are flexible. We want to work with your business to make a creative partnership viable and workable option to grow your business.



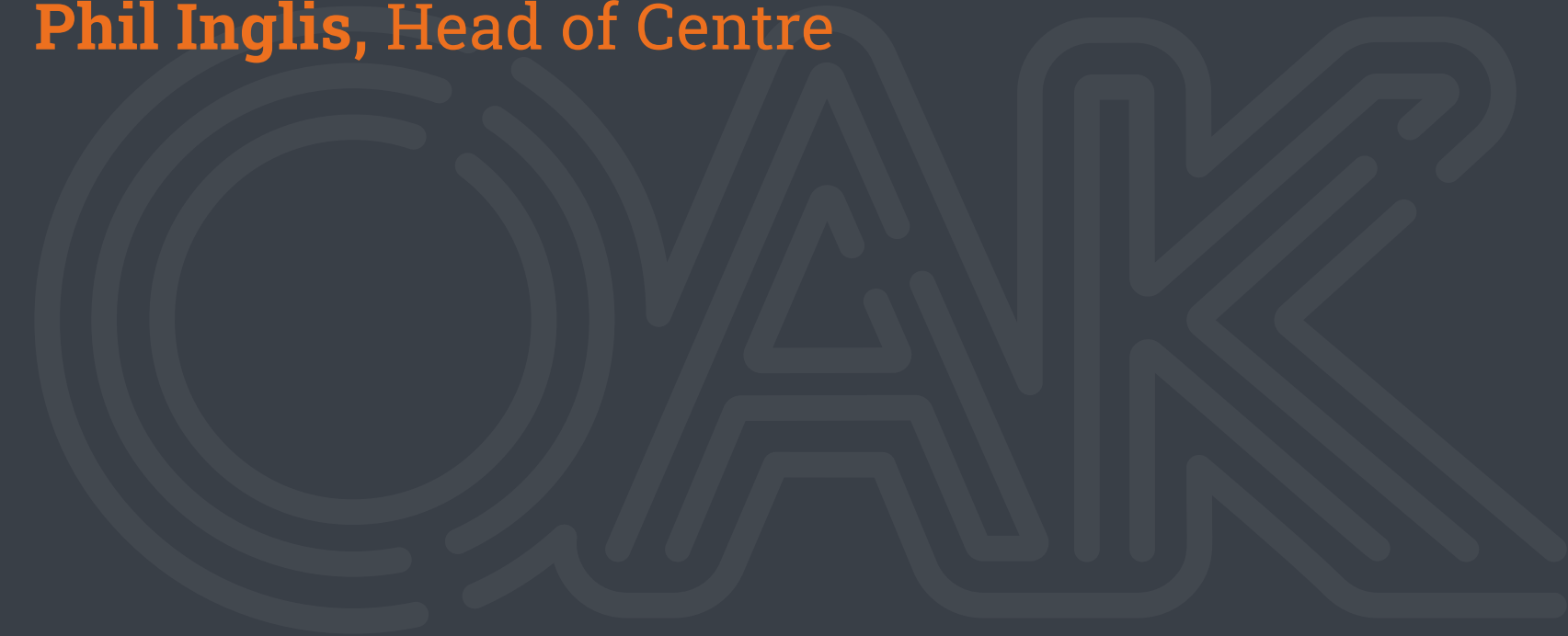
What people say about our Creative Partnerships

Trainer Courses

“I believe the past 4 years working with Oak has led us to this point - we were ready when Covid hit. We were confident in our business model and practices, we had solid foundations in place.

The website delivered by the team at Oak Creative has given us limitless possibilities and allowed us to carry on being innovative with the confidence that it can be achieved. As a Creative Partner, Oak Creative has been very important to our growth.”

Phil Inglis, Head of Centre



What people say about our Creative Partnerships

MAF

“In a nutshell it has been absolutely magnificent, the service and delivery from Oak Creative is outstanding. MAF UK has incredible partnerships all over the world and our partnership with Oak Creative is no different. The team at Oak are dedicated and conscientious, which has helped the Flying for Life magazine go from strength to strength since we started working together. This Summer 2020 issue was so crucial to our fundraising this year and Oak were a vital part of getting it right.

Because we have a strong brand to uphold and an important message to share, we meticulously plan every issue – we simply cannot afford to go wrong. To know we can rely and trust Oak Creative is worth its weight in gold.”

Richard Chambers, Flying for Life Magazine Editor

What people say about our Creative Partnerships

Biddenden Vineyard

“Biddenden Vineyards has grown from a small diversified farm business into an independent brand over the years. We have been working with Oak Creative for what feels like forever - it must be 30+ years, so they have truly been on that journey with us!

Oak have always been committed to helping us produce designs in a way that works for us, continually allowing us to be part of the process. They are creative, reliable, flexible and committed - which makes working with them so easy and it means we can focus on what we do best, producing award winning wines, juice and ciders!”

Julian Barnes, Managing Director



What people say about our Creative Partnerships

Invicta Chamber

“It has been so important for our brand to have the relationship that we have with Oak Creative. The fact that Oak developed the Kent Invicta Chamber core brand means that you handle all of our core branding items very efficiently. Having said that we frequently turn to Oak when we have a vague creative idea, or we know the problem but not the solution! Oak Creative proposed and delivered an outstanding illustrated creative style for our #AskPhil campaign in 2017 for the Kent & Medway Growth Hub, which is still in use today. Furthermore, Oak has produced videos and animations which deliver clear and succinct visual communications, all of which helps our brand to be a go-to resource for Kent businesses.

Oak Creative has been a creative partner to Kent Invicta Chamber of Commerce for more than 20 years now, which is a testament to the way our partnership works. We know exactly what Oak can offer us, you know the brand and you always deliver quickly.”

Tudor Price, Deputy Chief Executive



FLIGHT PLAN

Let your brand take flight

Launch your mission today,
get in touch to book a discovery call
info@oakcreative.net 01303 812848



OAK